



HELPING DELIVER LIFE-CHANGING THERAPIES



RARE DISEASES



# RARE DISEASE AND PEDIATRIC CENTER OF EXCELLENCE

PPD's Rare Disease and Pediatric Center of Excellence is an experienced and dedicated cross-functional leadership team with clear accountabilities. The center of excellence team addresses strategic, operational, medical and scientific challenges presented by the small, widely dispersed patient populations.



**Most  
comprehensive  
rare disease  
center of  
excellence in  
the industry**



**Delivers  
tailored  
thought  
leadership in  
the design and  
execution of  
trials**



**Provides  
aligned  
oversight of  
program  
delivery for  
operational  
teams**

The center of excellence team drives all of PPD's rare disease and pediatric activities with accountabilities that span all therapeutic areas. The team provides tailored thought leadership and innovation in the design and execution of trials, as well as aligned oversight of program delivery and clear escalation paths for operational teams. In addition, the team provides strategic insights that can inform and optimize clinical and regulatory strategy development and facilitate access to a broad array of key stakeholders, including medical experts, patients and patient advocacy groups. Our team brings a wealth of experience combined with access to data, analytics and innovative technology solutions to advance and optimize the design and delivery of complex global programs in low prevalence indications.

# AN OPPORTUNITY FOR REAL IMPACT

The physical and psychological toll of a rare disease on families is incalculable. Alleviating this burden requires an integrated approach to overcoming persistent obstacles that plague rare-disease drug development: insufficient evidence on the pathophysiology of rare disease, lack of consensus on relevant endpoints, inexperienced research sites, dearth of regulatory precedents that will impact a compound's approval and finding sufficient patient numbers to participate.

At PPD, we leverage our medical, operational and regulatory expertise — combined with our real-world experience — to design and operationalize studies with a customized approach for each respective disease. Additionally, we continue to invest in next-generation capabilities to enhance the investigator, patient and caregiver experience.

## FOCUSED RARE DISEASE APPROACH

### Specialized workforce and operating model

- Experienced rare disease team members embedded across therapeutic areas, consulting and PPD® Laboratories
- Specific expertise in pediatric consent and assent, pharmacokinetics and formulation
- Site concierge serves as a single point of contact for sites
- Lab concierge manages critical and complex laboratory samples

### Patient and caregiver focus

- Patient-centered research through Evidera evaluates patient, clinician, and caregiver outcomes, utilities and preferences
- Patient concierge serves as a single point of contact for patients to proactively guide them through the trial and manage logistical aspects
- Engagement with patient advocacy groups incorporates patients' voices into study designs

### Comprehensive approach to patient identification and access

- Patient pathway mapping informs of the patient journey
- Multichannel patient identification to find small eligible patients
- Patient registry design and execution

### Global footprint and infrastructure

- Access to sites and investigators in every region and the Pediatric Investigator Network (PIN), accelerates and optimizes the development of therapies
- Global real-world evidence solutions to optimize registration value and access
- Continuous investment in technology and data solutions



# EXPERIENCE ON A GLOBAL SCALE

PPD has extensive global experience working with drug developers to design and execute successful clinical trials focused on rare disease indications across a broad spectrum of therapeutic areas.

Cardiovascular

Musculoskeletal

Gastrointestinal

Dermatology

Immunology

Ophthalmology

Hematology

Neuroscience

Oncology

Endocrinology/Metabolic

Respiratory

In the past five years,  
we have partnered with clients on:

**460+**

**studies**   
in rare diseases

**70+**

 **countries**  
around the world

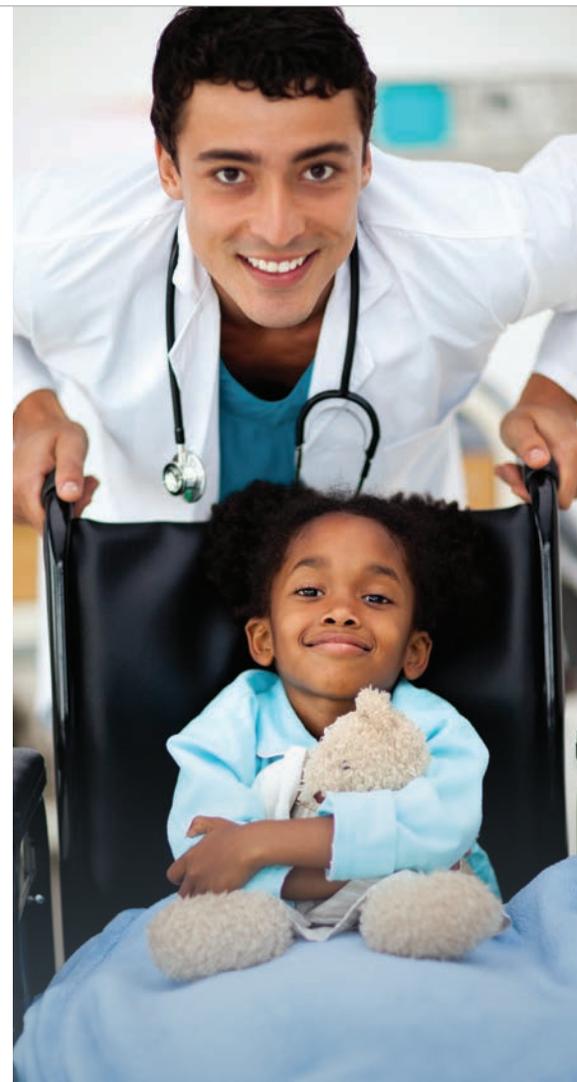
**111,000+**

**patients** 

## UNMATCHED PEDIATRIC KNOWLEDGE AND EXPERIENCE

Children comprise half of the rare disease population, and their unique needs and challenges must be considered when planning and executing clinical trials. PPD has broad experience working with pediatric populations, having executed more than 350 pediatric studies in the last five years. We provide expert guidance on:

- Consent, assent formulation and safety;
- Protocol development, feasibility, study design and study-related issues based on knowledge of current standard of care and regulatory trends in the pediatric space;
- Product development and pediatric investigational plans
- Appropriate regulatory structures and processes and access to investigators with relevant pediatric expertise.



# RARE DISEASE FRAMEWORK: BUILT FOR SUCCESS

PPD deploys a four-part framework for rare disease studies that ensures an in-depth understanding of the disease, customized planning and the application of best practices in study development. This framework is executed by cross-functional, cross-therapeutic study teams that consistently work to further their knowledge of evolving science and industry advancements. The four key elements of this framework include innovative and executable study designs, rigorous feasibility and study planning, study execution and proactive pre- and post-study planning.

Mapping of clinical care pathways

Alternative trial designs

Engagement of physicians and patients in study design and planning

Endpoint and PRO development

**INNOVATIVE &  
EXECUTABLE  
STUDY  
DESIGNS**



**RIGOROUS  
FEASIBILITY  
& STUDY  
PLANNING**



Mapping of patient journey

Data-driven site and patient identification

Enrollment modeling

Site-level enrollment plans

Comprehensive patient engagement

Standardized site training and support for naïve sites

Travel, reimbursement and home health solutions

High-touch site, investigator and lab engagement

Data surveillance to ensure quality



**STUDY  
EXECUTION  
FOCUSED ON  
RECRUITMENT,  
RETENTION &  
QUALITY**



**PROACTIVE  
PRE- AND  
POST-STUDY  
DEVELOPMENT  
PLANNING**

Longitudinal site relationships

IP access programs

Registries, natural history studies

HEOR and market access analysis

Post-market safety analyses

**CROSS-FUNCTIONAL,  
CROSS-THERAPEUTIC APPROACH**



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