

Urinary Incontinence Study Experience and Expertise




PPD has deep **experience executing urinary incontinence studies** and can provide strategic planning and regulatory expertise to guide your trial to success.

We pair our medical, clinical and operational expertise with our knowledge of the challenges associated with urinary incontinence trials to plan and execute studies effectively. Our team of urology experts provide:

- A deep understanding of the key features of urinary incontinence trial study design and endpoints
- Access to a network of available sites with proven experience and eligible patient populations for early scenario modeling

In the past five years, we have worked on urinary incontinence trials involving more than **2,200 patients** at more than **220 sites**. Additionally, we have robust experience working with other genito-urologic and women's health indications.

Partnerships to Drive Success

Our capabilities are bolstered by our strategic partnership with Synexus, the world's leading site management organization, with more than 195 dedicated and affiliated sites that can execute robust urinary incontinence programs.

We leverage Acurian's industry-leading services to recruit and retain patients into our studies. Our teams work together to navigate protocol requirements that can lead to recruitment and retention challenges that are common in urinary incontinence trials including:

- Length of screening/run-in period
- Requirement for wash-out periods for excluded medication
- Placebo arm versus active comparator arms
- Access to study medication after completion of the study
- Length of treatment period
- Invasiveness and associated risks of procedures or treatment
- Level of burden including travel, number and length of follow-up visits



We have conducted:

200+ studies at

7,200+ sites with

82,000+

male and female patients in genito-urologic indications in the past five years

Evidera – Evidence, Value & Access by PPD

PPD's dedicated real-world research and market access unit, has experience in urology health economic and health outcome studies, including specific experience in urinary incontinence and overactive bladder. For more than 20 years our scientists have partnered with pharmaceutical, biotechnology, medical device and health care organizations to plan, build and communicate scientific evidence for their products. Our integrated teams provide clients with scientific leadership, high-quality work and credible, practical guidance for real-world challenges. We work with clients to anticipate hurdles, plan effectively and generate a credible chain of scientific evidence by integrating health economics, health science policy, systematic literature reviews and meta-analyses and health outcomes research strategies into product development.