# **Early Development: Ethno-Bridging Study Capabilities**



Ethno-bridging studies are a critical component of many clinical trials to address unique Japanese requirements for drug development. PPD's early development services for Japanese ethno-bridging studies can accelerate the clinical trial timeline and reduce costs.



**Reduce costs** and accelerate timelines



**Detect ethnic** variations in drug metabolism and/ or side effects earlier



**Attract prospective** co-development and licensing opportunities for your product

## **Native Japanese Research Coordinator/Project Manager**

- 15 years of clinical research experience (recruiting, enrollment, operations)
- 20+ Japanese ethno-bridging studies supported
- Leads all recruitment activities for ethno-bridging studies
- Located in Los Angeles area

# **Japanese Healthy Volunteer Access**

- Database of 240+ Japanese volunteers and growing
- 51% in Los Angeles and surrounding California areas
- 10% in Las Vegas
- 9% Other sites
- 30% Japan, Canada or Mexico and willing to travel

# **PPD Early Development Highlights**

#### Las Vegas Clinical Research Unit (CRU)

- Clinical staff fluent in Japanese and trained on customs and preferences of Japanese culture
- Japanese vendors cater authentic meals to maintain the required ethnic diet
- Study completion bonuses in addition to a competitive subject stipend
- High standards of cleanliness, adequate space, staff accessibility and professionalism

#### Southern California Outpatient Site

- · Los Angeles area
- Accommodates out-patient visit evaluations
- Research coordinator resides here
- Virtual trial capabilities (tele-visits and home visits)

#### **Digitally Enabled Trials**

- Flexible trial solutions across the digital spectrum to increase patient access and improve the patient experience
- · Telemedicine visit capabilities through our development partner Medable, Inc.
- Partnership with Science 37 enables home health visits and procedures

#### **Site and Patient Access**

- Targeted advertisements to recruit volunteers
- Access to volunteers globally that are willing to
- Referral program to enhance recruitment

## Case Study:

#### **Background**

- The Investigational Product is a monoclonal antibody, administered as a 1-hour Intravenous Infusion.
- PPD acted as a "rescue-site" enrolling 28 Normal Healthy Volunteers, with 10 subjects comprising the Japanese Ethno-bridging arm.
- Japanese participants must have lived outside of Japan for less than 10 years at the time of screening, and descendants of four ethnic Japanese grandparents and two ethnic Japanese parents.
- The study arrived to PPD in mid-November, activities need to run through the holidays to preserve the client's FDAsubmission timeline

#### **PPD Strategy**

- Leverage the Japanese-EB specialized study team
  - Extensive, and current clinical research experience
  - Comprised of native-Japanese staff members at strategic areas of study conduct
    - Study Management>Enrollment>Clinical Conduct>Administrative
  - The presence and availability of Japanese clinical staff adds an extra layer of trust and comfort to the study participants, off-setting potential intimidation from the 1-hour long drug infusion
- Review of active database for first-generation Japanese volunteers
- Regional, and demographic targeted mixed-media advertising campaign

## **Study Results**

- The study was successfully completed, enrolling all subjects between December 2022 and January 2023
- The IRB submission was complete within 7 days of study award
- IRB approval of study protocol, and related conduction documents received within 7 days of submission







FSFD: 01 Dec 2022

**LSFD: 18 May 2023** 

Actual **©** 

FSFD: 01 Dec 2022

LSFD: 25 Jan 2023

