TOP 4 UPCOMING CLINICAL RESEARCH TRENDS

Adoption of digital patient engagement tools

Expansion of decentralized clinical trials

Big data and data analytics (RWD/E)

Growing use of machine learning and artificial intelligence (AI)

AI by the Numbers

1 Billion: The number of ChatGPT web visits in the first two months after its launch on November 30, 2022

$900 Billion: Global revenue from AI software, hardware, service and sales by 2026, compared with $318 billion in 2020

$15.7 Trillion: The amount that AI could contribute to the global economy by 2030

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